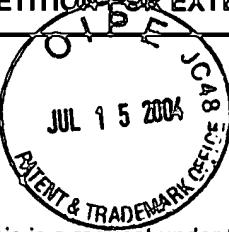


PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)		Docket Number (Optional) 15358-006000US
	In re Application of JONATHAN J. HULL et al.	
	Application Number 09/905,036	Filed July 12, 2001
	For TECHNIQUES FOR TARGETING INFORMATION TO USERS	
	Art Unit 2172	Examiner Chongshan Chen

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.

The requested extension and appropriate non-small-entity fee are as follows (check time period desired):

- | | | |
|---|-------|------------------------|
| <input checked="" type="checkbox"/> One month (37 CFR 1.17(a)(1))Fee authorized on Fee Transmittal – Form PTO/SB/17 | \$110 | RECEIVED |
| <input type="checkbox"/> Two months (37 CFR 1.17(a)(2)) | \$ | JUL 20 2004 |
| <input type="checkbox"/> Three months (37 CFR 1.17(a)(3)) | \$ | Technology Center 2100 |
| <input type="checkbox"/> Four months (37 CFR 1.17(a)(4)) | \$ | |
| <input type="checkbox"/> Five months (37 CFR 1.17(a)(5)) | \$ | |
| <input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee amount shown above is reduced by one-half, and the resulting fee is: \$. | | |
| <input type="checkbox"/> A check in the amount of the fee is enclosed. | | |
| <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached. | | |
| <input type="checkbox"/> The Director has already been authorized to charge fees in this application to a Deposit Account. | | |
| <input checked="" type="checkbox"/> The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 20-1430. | | |

I am the applicant/inventor.

- assignee of record of the entire interest. See 37 CFR 3.71 Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
- attorney or agent of record. Registration Number 43,336
- attorney or agent under 37 CFR 1.34(a).

Registration number if acting under 37 CFR 1.34(a). _____.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

July 12, 2004

Date

S. B. Kotwal

Signature

Sujit B. Kotwal, Reg. No. 43,336

Typed or printed name

07/16/2004 FRTTEKI1 00000054 201430 09905036

01 FC:1251

110.00 DA

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

- *Total of 1 forms are submitted.